



ECONOMIC OPPORTUNITIES IN LIBERIA

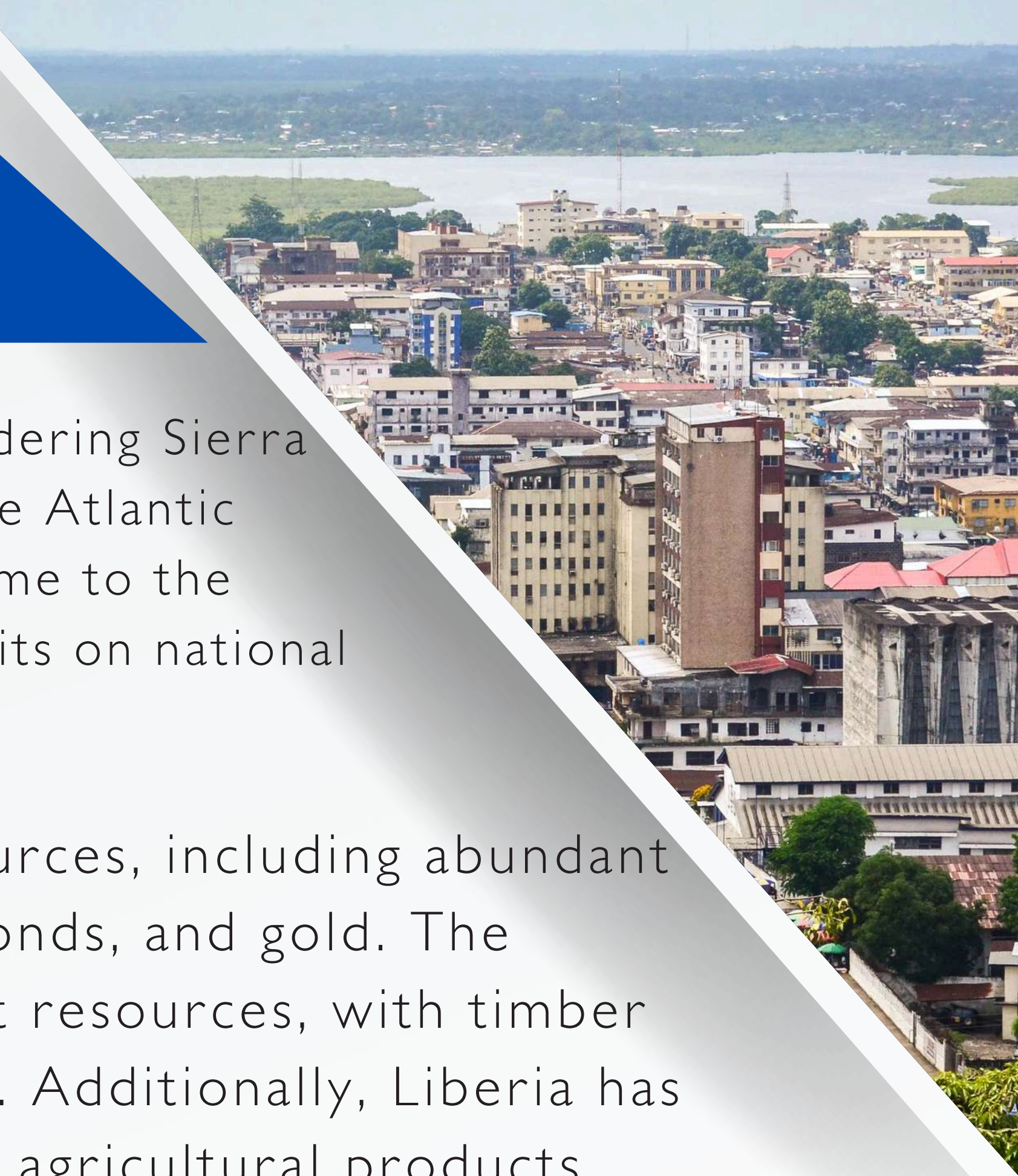
**ATTRACTING ITALIAN INVESTMENT AND
PARTNERSHIPS IN EMERGING SECTORS
ALIGNED WITH THE ARREST AGENDA**

MAY 13 - 2025

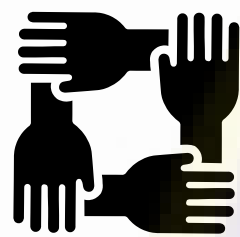


ABOUT US

- Liberia is a country in West Africa, bordering Sierra Leone, Guinea and Côte d'Ivoire. On the Atlantic coast, the capital city of Monrovia is home to the Liberia National Museum, with its exhibits on national culture and history
- Liberia has a variety of natural resources, including abundant mineral deposits like iron ore, diamonds, and gold. The country also boasts significant forest resources, with timber and rubber being important exports. Additionally, Liberia has large quantities of rubber and other agricultural products



WHY LIBERIA



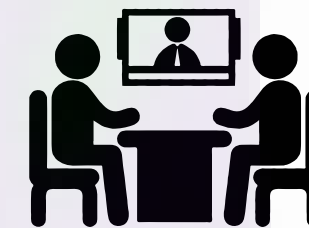
Integrity

It offers a strategic gateway to West Africa. (ECOWAS member)



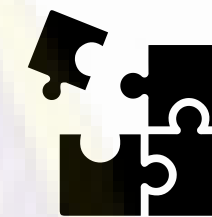
Excellence

Investor-friendly policies and tax incentives



Collaboration

Abundant natural and human resources.



Innovation

Strong alignment with sustainable development goals.

LIBERIA DEVELOPMENT AGENDA_ARREST

A Agriculture

R Roads

R Rule of Law

E Education

S Sanitation

T Tourism



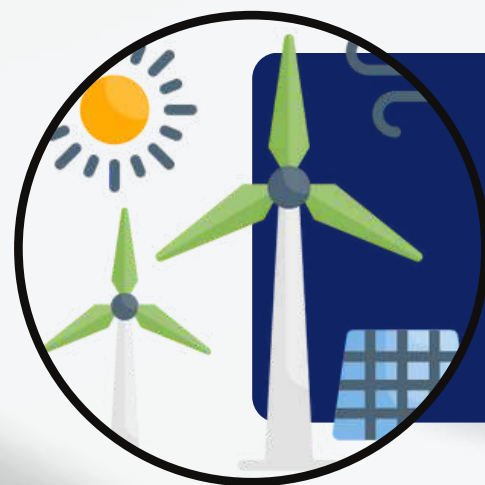
EMERGING SECTOR



Oil & Gas ★★★★★



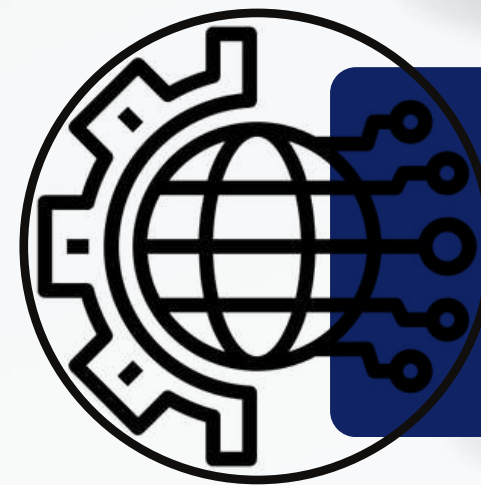
Agriculture ★★★★★



Renewable Energy ★★★★★



★★★★★
Waste Management



Digital Transformation



Oil & Gas

- Offshore exploration and production (Liberia Basin)
- Refining and distribution infrastructure
- Equipment supply and servicing (partnership with NOCAL)
- **Regional Value:**
 - Integration with Ghana, Nigeria, and Côte d'Ivoire
 - Contribution to ARREST Agenda: Revenue for Roads, Education, and Sanitation



RENEWABLE ENERGY

- Solar mini-grids for rural areas
- Biomass and waste-to-energy technologies
- Hydropower expansion (Mount Coffee project)
- Regional Value:
- West African Power Pool integration (WAPP)
- Contribution to ARREST Agenda: Energy for sanitation, schools, agro-processing



AGRICULTURE

Opportunities:

- Processing: cassava, rice, palm oil, cocoa
- Cold storage and packaging systems
- Farm mechanization and agritech solutions

Regional Value:

- Export via ECOWAS and EU-EBA trade frameworks
- Contribution to ARREST Agenda: Enhances Agriculture, Food Security, Tourism



WASTE MANAGEMENT

- Opportunities:
- Recycling and Upcycling
- Composting
- Waste-to-Energy
- Waste segregation
- Smart bin system
- Green construction materials

Regional Value:

- Growing regional market
- Mano River Union cooperation
- ECOWAS Circular Economy Push
- Advantage of Port
- Contribution to ARREST Agenda: Education, Sanitation, Tourism

DIGITAL TRANSFORMATION

Opportunities:

- E-Government Services
- Digital Infrastructure
- FinTech Solutions
- E-commerce
- AgricTech and E-Health services

Regional Value:

- ECOWAS Digital Landscape
- Regional roaming
- Digital Trade
- Cybersecurity framework
- Agriculture, Roads, Rule of Law, Education, Sanitation, Tourism

BUSINESS CLIMATE FOR INVESTMENT

- Business registration
- Public Procurement
- Duty-free EU & ECOWAS access (Liberia enjoys duty-free, quota-free exports to EU. Ideal for Italian manufacturers investing locally for EU re-exports)
- Investment incentives: SEZs, tax holidays
- Strong legal protections
- SME-focused laws
- Digital business reforms
- Secured in terms of security



EMERGING LIBERIAN SMES

- Agri-Business & Food Processing
- J-Palm Liberia – Palm kernel oil and coconut oil products
- Liberia Cocoa Corporation – Cocoa production and processing
- Kama's Farm – Organic vegetable farming and supply
- Green Gold Liberia – Agroforestry, moringa products



WASTE MANAGEMENT & RECYCLING

- Green Cities Inc. – Waste recycling and awareness
- Youth Recycling Initiative – Plastic recycling and crafts
- Eco-Libra Investment Ltd. – Solid waste and organic composting
- CircularCore Solutions – Start-up (Waste Management Solutions)



TECHNOLOGY & INNOVATION

- iCampus Liberia – Tech hub for startups and innovation
- U-Partner Mobile – Mobile solutions and payment services
- DigiMark Liberia – Digital marketing and web services



RENEWABLE ENERGY & POWER

- EcoPower Liberia – Solar power solutions
Liberia Energy Network – Mini-grids and off-grid power

5. Tourism & Hospitality

- Wulki Farm – Eco-tourism and agro-tourism
Kendeja Culture Resort – Culture-themed lodging and events



INTERNATIONAL COMPANIES DOING BUSINESS IN LIBERIA

- ArcelorMittal Liberia (India/Luxembourg) – Iron ore mining
- China Union (China) – Iron ore mining
- MNG Gold Liberia (Turkey) – Gold mining
- BHP Billiton (Australia) – Iron ore exploration (limited)
- **2. Telecommunications**
- Orange Liberia (France) – Telecom and internet services
- Lonestar Cell MTN (South Africa) – Mobile network and data

CONSTRUCTION & INFRASTRUCTURE

- China Henan International Cooperation Group (CHICO)
 - Road and bridge construction
- GSM International (Lebanon) – Construction and logistics

SHIPPING, LOGISTICS & TRADE

- APM Terminals (Denmark) – Port management at Freeport of Monrovia
- BolloréAfrica Logistics (France) – Freight, port logistics



OIL & GAS (EXPLORATION)

- ExxonMobil (USA) – Previously active in offshore oil blocks
- Tullow Oil (UK) – Exploration (scaled down)
- Chevron (USA) – Limited presence

FOLLOW UP ACTION



- Develop MOU with Italian Chambers of Commerce, Municipality, Businesses, etc.
- Conduct joint feasibility studies and pilot projects
- Liberia-Italy Business Forum



- EU-Africa Business programs
- Sector-specific investment/business missions
- Technical cooperation & training