



Data evento

da Gio, 13 Giugno, 2024 - 10:00

a Gio, 13 Giugno, 2024 - 11:30

Luogo EventoOnline

Iscrizioni non ancora aperte.

Non ci sono eventi prossimi

Online

13 Giugno 2024

Giovedì 13 giugno 2024 alle ore 10:30 il [PID - Punto Impresa Digitale](#) [1] della [Camera di Commercio della Basilicata](#) [2], insieme all'Azienda Speciale [Asset Basilicata](#) [3], all'interno del progetto [Eccellenze in digitale](#) [4] promosso da [Unioncamere](#) [5] e supportato da [Google](#) [6], focalizzerà l'attenzione sul Terzo Settore con un [#webinar](#) [7] dedicato al Social Media Marketing per il mondo No Profit.

Insieme a Marianna Sposato, Digital Strategist & Trainer di SiCamera, scopriremo come le organizzazioni [#noprofit](#) [8] possono sfruttare il potenziale del [#marketingdigitale](#) [9] per raggiungere nuovi donatori, aumentare la visibilità e l'impatto sociale.

Nel corso dell'incontro si parlerà di:

Il mondo No Profit;

Panoramica di Google Ad Grants;

Risorse marketing di Meta per No Profit e ONG;

Microsoft Ad Grants;

LinkedIn for Nonprofit;

Amazon for Charity;

Tik Tok for Goods.

Lavori in organizzazioni No Profit e ONG? Sei un volontario, un fundraiser o un operatore del marketing e della comunicazione?

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[La pagina dell'evento](#) [11]

Condividi

Reti Sociali

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ARGOMENTI

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Collegamenti

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